

DOMINIC PERRI

FREELANCE WRITER

Project Pricing Guideline

Every project is individual, and many factors go into accurate pricing. Below are examples of common copywriting projects I've created for my clients. All rates assume reasonable research time, interviews where needed, and editing to clients satisfaction. Projects that involve deep technical research or scope can be discussed during a quick consultation session. All rates are in USD, and are considered work made for hire with no writer attribution or byline unless otherwise discussed.

Press Releases - \$250

Web Copy - priced by the project

Blog Posts - \$300 - \$500 (1,000-2,000 words)

Light research, ghostwritten pieces with appropriate keyword and long-tail strategy.

Case Studies - \$800-\$1,200 per study

Includes research, interviews, editing, and approvals process (obtaining client approval and release forms, etc.)

Ebooks - \$1,500-\$3,000

5,000-10,000 words, moderate research and keyword/long-tails, with suggestions for graphics, pull-quotes, etc.

White Papers - \$3,000-\$5,000 based on research time and project length.

Retainer agreements are available for ongoing content needs.

Dominic Perri - Freelance Writing

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Sample Articles

Portfolio Features

- [Verity is Flying High in the Drone Market](#)
- [Burrow Raises Additional 14M to Expand Modular Furniture Company](#)
- [Humatics Wants to Revolutionize Automation](#)
- [Breaking Into the Jewelry Business: AUrate](#)
- [A Davenport Yale Grad Uses Hip Hop to Empower Underprivileged Youth](#)
- [Fix the Budget, Change the World: OpenGov](#)
- [Improving the Recruiting Process at Ivy League Schools: RippleMatch](#)
- [Upending the Laundry Business: Rinse](#)
- [A Speaker That Speaks to Her: Stellé](#)
- [Three Wisconsin Grads Making an Impact](#)
- [Revolutionizing the Bra Industry: Harper Wilde](#)
- [Providing Comfort to the Challenges of Being an Ostomate: Stealth Belt](#)
- [Supporting the Caregivers of This World: Folia Health](#)
- [Entrepreneur Spotlight: CEO David Klein from CommonBond](#)
- [Delivering Primary Health Care in Rural Rwanda: One Family Health](#)
- [Five Princeton Entrepreneurs You Should Know About](#) (Copy Editing)
- [First Check Investments: Portfolio Overview](#) (Copy Editing)
- [Beating Bad Apples with Good Data](#) (Copy Editing)
- [Portfolio Overview: Purple Arch Ventures Superlatives](#) (Copy Editing)
- [Fun That Can Shape the Future: NailBot](#) (Copy Editing)

Blockchain Articles

- [Seven Rules for Building a Great Cryptocurrency Portfolio](#)
- [Three Blockchain Technologies Changing Their Industries](#)

Industry Thought Leadership

- [Doorway to a VC Deal](#)
- [The Math and Method of Venture Capital](#) (Ghostwriting)
- [Vetting an Opportunity Like a Venture Capitalist](#) (Ghostwriting)
- [The Future of Venture Is Female](#) (Ghostwriting)
- [Veteran VC Returns to His Roots: Q&A with Managing Partner](#) (Copy Editing)
- [Teaching Kids About the Importance of Money: GoalSetter](#)

Event Coverage

- [YESS 2017 Summit](#)